

Retail Solutions Reference Site

Hermès Sydney CBD Store Full Colour LED Display



Location:

Elizabeth Street, Sydney

Brief:

Supply and install, for a limited time, a large LED screen that is capable of displaying an animated art work by London based artist, Julian Opie.

Solution:

- Full colour, 10mm pitch, RGB, indoor LED screen
- Video capabilities
- Setup and commissioning
- Technical assistance to test the artistic content
- Rear service access

Julian Opie is a London based visual artist who uses a variety of mediums including paint, granite, silk screen and LED animation to present items and activities of everyday life.



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